

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 11 October 2004
Name of applicant/court: Secretary for Internal Affairs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Swank's College Girls April #64
Other Known Title(s): Swank Super Special No 64 April 2004
Director(s): Not Applicable
Producer(s): Not Applicable
Publisher: Dogwood Publications
Author(s): Not Applicable
Format: Magazine
Country of Origin: USA
Language(s): English

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Components of film originally examined: Not Applicable.

Feature: Running Time:
Trailers: Running Time:
Total Running Time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

Classification Decision:

Objectionable.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine *Swank's College Girls April #64* is classified as:
Objectionable.

The magazine is mostly comprised of photospreads containing explicit depictions of young naked women engaging in sexual activity. Even though these models are said to be over 18 years of age, some of them appear much younger and this is further accentuated by text accompanying these images concentrating on sexual inexperience, or students actively engaging in sexual activity with older mentors. Other text in a number of advertisements further advances the idea of sexual activity between young persons and adults. Collectively these images and text are primarily presented for the sexual arousal of the adult male reader. The reader is encouraged to regard young women in their early teens as legitimate partners for adults in sexual activity, or appropriate and acceptable objects of sexual fantasy. The magazine therefore tends to promote and support the exploitation of young persons for sexual purposes.

The classification of this publication interferes with the freedom of expression set out in the New Zealand Bill of Rights Act 1990. This outcome is consistent, however, with Parliament's intention that publications that promote or support, or tend to promote or support, the exploitation of young persons for sexual purposes, are deemed to be objectionable.

OFLC No: 401273